

# Improving the health and wellbeing of people in County Durham and reducing health inequalities



## County Durham Health and Wellbeing Board Annual Report 2017/18



County Durham Health  
and Wellbeing Board

[www.countydurhampartnership.co.uk](http://www.countydurhampartnership.co.uk)

## Foreword from Chair and Vice Chair

The County Durham Health and Wellbeing Board Annual Report demonstrates how we have worked collectively to achieve the challenges we set ourselves each year. Our Plan describes how we have performed against what we set out to achieve in the previous year and how we plan to move forward.

Our vision is to **'improve the health and wellbeing of the people of County Durham and reduce health inequalities'** and we are on a journey to achieve this.

This plan will help the people of County Durham to understand how we have performed, where our priorities lie and the challenges we need to overcome in 2018/19.

Mental Health is a key focus for the Board and we are reviewing our strategy to make sure that we are doing all we can to promote mental wellbeing for everyone. The national agenda for Health and Social Care Integration means we are doing significant work to change the way we deliver health and care services to provide a more joined up offer to adults and children in our communities.

We take this opportunity to thank those volunteers, carers, professionals and our communities who work tirelessly to make our shared vision a reality.



**Councillor Lucy Hovvels MBE**

Chair of the Health & Wellbeing Board  
Cabinet Portfolio Holder for Adult & Health  
Services



**Dr Stewart Findlay**

Vice Chair of the Health & Wellbeing Board  
Chief Clinical Officer, Durham Dales, Easington &  
Sedgefield Clinical Commissioning Group  
(DDES CCG)

## Who are the Health and Wellbeing Board?

The Health and Wellbeing Board includes the following partners:

- Durham County Council
- North Durham Clinical Commissioning Group
- Durham Dales, Easington and Sedgefield Clinical Commissioning Group
- Healthwatch County Durham
- County Durham and Darlington NHS Foundation Trust
- Tees, Esk and Wear Valley NHS Foundation Trust
- Harrogate and District NHS Foundation Trust
- North Tees and Hartlepool NHS Foundation Trust
- City Hospitals Sunderland NHS Foundation Trust
- County Durham and Darlington Fire and Rescue Service
- Office of the Durham Police, Crime and Victims' Commissioner



**County Durham Health  
and Wellbeing Board**

The Health and Wellbeing Board, under the banner of 'Altogether Healthier', is one of the 5 thematic partnerships that make up the County Durham Partnership, whose role it is to provide for an 'Altogether Better' County Durham; supported by our 14 Area Action Partnerships.



## What do we do?

The Health and Wellbeing Board ensures all partner organisations are delivering on the vision to ***'Improve the health and wellbeing of the people of County Durham and reduce health inequalities'***. The formal Board meetings are open to the public.



The Health and Wellbeing Board has a legal responsibility to develop a [Joint Strategic Needs Assessment](#) (JSNA), to provide the evidence base for everything we do, and a [Joint Health and Wellbeing Strategy](#) (JHWS), that demonstrates how we fulfil our duty to encourage integrated working between commissioners of health services, public health and social services, for advancing the health and wellbeing of the people of County Durham.

The JSNA provides an overview of the current and future health and wellbeing needs of the people of County Durham. The health and social care evidence base is included in an Integrated Needs Assessment (INA) as a 'one stop shop' for all strategic assessments. The evidence in the JSNA is used to inform the Joint Health and Wellbeing Strategy.

We developed the County Durham Joint Health and Wellbeing Strategy 2016-19 to ensure health and social care agencies work together and agree the services that should be prioritised to ensure all partners are delivering against the vision.

The Health and Wellbeing Board is also responsible for the production of a Pharmaceutical Needs Assessment (PNA) every three years, with the latest iteration published in April 2018. A PNA considers whether there are sufficient pharmaceutical services (such as community pharmacies and dispensing GP practices) to support the health needs of the population. We look at where pharmacies are located, their opening hours and how easy they are for people to access.



## Key performance achievements in County Durham 2017/18



Under 18 conceptions is reducing and has more than halved since 1998.



Self-harm hospital admissions for young people aged 10 - 24 has reduced, and is lower than regional and national averages.



A high percentage of young people are seen with a face to face second contact within 9 weeks of referral to CAMHS.



The proportion of young people leaving substance misuse treatment in a planned way is better than national average and exceeding target.



The proportion of older people (65+) who were still at home 91 days after discharge from hospital into reablement / rehabilitation services is average above the national.



Durham has one of the lowest rates per population of delayed transfers of care from hospital in the country.



The number of people in receipt of Telecare in Durham continues to rise.



The proportion of people using social care who receive self-directed support is above the national average.



The cancer death rate in people under 75 has been reducing over time.



The percentage of people who have been screened for breast and bowel cancer is higher than regional and national averages.



Patients receiving cancer treatment within 31 days of diagnosis is above target.



2,790 people stopped smoking with support from stop smoking services.

## Achievements of the Health and Wellbeing Board

This section details key programmes of work for the Health and Wellbeing Board and developments that have taken place in 2017/18 to achieve the strategic objectives in the Joint Health and Wellbeing Strategy.

### Health and Social Care Integration

County Durham has a strong track record of integrated health and social care working based on effective partnerships. For example, the development of:

- Intermediate Care Plus (a short term health & social care service to support adults cared for out of hospital to assist rehabilitation)
- The 0-19 pathway (including school nursing)
- Mental Health and Learning Disability Services
- Community Equipment
- Carers Services
- Social Prescribing
- Post diagnosis Autism Service

We are taking the opportunity to build upon this to define how we want health and social care services to be shaped and delivered across the County to further improve outcomes for local people. Some examples of recent progress include:

- Teams Around Patients (TAP) are now operational across County Durham. TAPs are designed to promote prevention and independence and deliver care in the community in line with local need.
- An Accountable Care Partnership has been established to manage integrated NHS commissioning relating to learning disabilities and mental health.
- A new integrated model has been developed for NHS Community Services to be managed alongside social care services.

To underpin and further develop the integration of services across the health and social care system in County Durham, the post of Director of Integration was established in January 2017 for a two-year period. This role has been instrumental in developing a Memorandum of Understanding and implementing common lines of practice for Teams Around Patients across both CCG areas (Durham Dales, Easington and Sedgefield, and North Durham).



The Integrated Care Partnership (ICP) is a collaborative arrangement between the NHS and Durham County Council, which has been set up to deliver joined up care, ensuring that delivery is

efficient, of high quality and meets the needs of the population. The work of the ICP will be taken forward by an integrated leadership team and governance arrangements with the Health and Wellbeing Board are in place through the County Durham Integrated Care Board.

## Better Care Fund

The Better Care Fund



The Better Care Fund brings together NHS and adult social care funding to support integration of health and social care services. In 2017/18 we needed to fulfil new policy requirements to develop spending plans over a two year period rather than a single year, and comply with changes to the national conditions which local areas need to meet to access the funding.

County Durham's Better Care Fund 2017/19 Plan consists of seven programmes which focus on initiatives to enable integration of community based services.

- 1. Intermediate Care Plus** – provides a range of integrated services to promote recovery from illness, prevent unnecessary admission to hospital or permanent admission to residential or nursing care home, facilitate timely and safe discharge and support from hospital and maximising opportunities for independent living.
- 2. Transforming Care** – the Accountable Care Network established a framework for collaboration between partner organisations with regards to integrated care across County Durham including services, workforce training, re-designing of care pathways and improvement in service delivery.
- 3. Equipment and Adaptations for Independence** – the joint funding of the home equipment loans service following service redesign to improve access to equipment and adaptations and make greater use of advancing technologies.
- 4. Supporting Independent Living** – including mental health promotion, prevention and recovery services which focus on the wider determinants of health such as accommodation and employment.
- 5. Supporting Carers** – recognising the contribution that carers make to the health and social care system and economy, we are committed to improving carer support in order to enable them to maintain their caring role and their own health and wellbeing.
- 6. Social Inclusion** –we have worked to increase community capacity and resilience, working with the Voluntary and Community Sector in order to transform preventative and access to universal services, facilities and resources which promote wellbeing and help to avoid the development of needs for health and/or social care services.
- 7. Care Home Support** – we are committed to high quality care home provision which includes dementia liaison services. Our endeavours focus on the competency and capability of homes to provide high quality care which ensures person centred care, dignity and that safeguarding adults standards are met and help avoid unnecessary admissions into hospital.

## Prevention

The County Durham Partnership has adopted a focus on prevention and investigating how the work of partner organisations is contributing to improving the wellbeing of the population.

Work is underway to identify and support best practice, maximise funding opportunities and reduce demand on statutory services, through work with Area Action Partnerships, support to access funding streams and enhancing the work of community navigator/peer mentor roles and services.



Durham has been successful in its bid to become one of 15 pilot areas for the national Prevention at Scale offer which involves the Local Government Association providing 20 days of support and advice to deliver at scale a preventative approach that will significantly change health outcomes for local people.

The Health and Wellbeing Board championed mental health as the key cross cutting theme for the project and this was agreed by the County Durham Partnership (including the Health and Wellbeing Board) as a significant priority area to progress. We have identified Suicide Prevention as the focus for this work, with particular strands addressing workforce development and reducing stigma. This work will set the future direction for these services.

## Review of Mental Health and Preventative Services

A strategic review of community wellbeing, mental health, public mental health, and preventative services was undertaken, involving extensive engagement with service users, carers, providers and other stakeholders.

This review has highlighted some areas of good practice across the partnership as well as across the life course including:

- Resilience nurses within schools as part of Durham County Council's 0-19 service
- Wellbeing for Life support service
- Dementia friendly communities
- Tees Esk and Wear Valleys NHS Foundation Trust going smoke free
- Director of Public Health Annual Report focusing on Work and Health including mental health and wellbeing
- Capacity building for mental health first aid
- Area Action Partnerships across County Durham many of which focus on mental health and wellbeing
- Men's Sheds networks (supporting men to pursue practical interests)
- Suicide early alert system

The review led to the development of:

- A new life-course preventative mental health and wellbeing approach
- A revised governance structure for the County Durham Mental Health Partnership Board (MHPB)



- Refreshed partnership action plans related to crisis care concordat; adult services; children and young people, suicide prevention and dementia

## Wellbeing for Life

The Health and Wellbeing Board has continued to support the Wellbeing for Life Service which provides one-to-one and group support to achieve the changes people want to make in areas like:

- Eating healthier
- Being more active
- Stop smoking
- Alcohol and drug awareness
- Accessing services in the local community



The service has been remodelled and repocured, based on a comprehensive independent evaluation that was undertaken by Durham University. The evaluation demonstrated the success of the service in improving the wellbeing of local people, whilst allowing us to streamline the new contract to benefit more people in County Durham, and contributes to meeting the Board's vision.

## Wider Determinants of Health

Joint working between the Health and Wellbeing Board and County Durham Housing Forum developed a set of five shared priorities based on Kings Fund guidance:

- 1) Addressing poverty including welfare reform and fuel poverty
- 2) Early years including identification of neglect and injury prevention
- 3) Older people with issues such as dementia and age friendly community initiatives, reducing social isolation and falls reduction
- 4) Vulnerable groups such as those with learning disabilities, a mental illness, and those exposed to domestic abuse
- 5) Workforce development such as Making Every Contact Count.

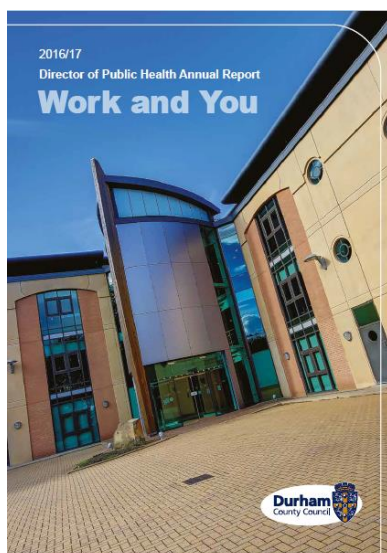


A number of projects have been delivered in partnership, focussed on supporting older people, reducing social isolation and improving mental health.

Housing staff have been trained in 'Making Every Contact Count' which equips them to have conversations with the people they come into contact with, which might trigger them to make changes to their lifestyle to improve their health and wellbeing.

A series of Routes out of Poverty training events allowed NHS, Children's Services, Adult Care and Housing staff to jointly work on solutions to case studies.

Cold related ill health work including the Warm and Healthy Homes Programme which targets residents with health conditions, have been recognised nationally as good practice.



## Work and You – Director of Public Health (DPH) Annual Report

The last DPH Annual Report focussed on 'Work and You'. People are continuing to stay in work longer and will need good well paid employment to maintain a sense of self-worth and contribute to the local economy. The report sets out how policy makers, employers, clinicians and employees themselves can work together to improve their health and employment outcomes, particularly for workers aged 40-70 years.

The report suggests small changes that businesses can make to work with their local communities and look after the wellbeing of their employees.

Organisations of all sizes are being supported and encouraged to work towards the Better Health and Work Award which helps them to access free workplace training including understanding stress and basic mental health, and supports workplaces to deliver health activities that address key public health improvement priorities.

### Support for Carers

The Health and Wellbeing Board recognises the vital part that carers play in the health and social care system and the importance of providing them with support. More carers are registering with carers services than in previous years. This is due to awareness raising work with professionals and schools to identify carers who might not recognise themselves as having a caring role.

Specific work has been undertaken to identify and help people who have a caring responsibility for someone with a learning disability or mental health issue, with booklets produced and training delivered to carers and staff.



Carers who report as unable to work due to their caring role are usually those with the heaviest caring roles. Services have been working with large employers to provide online training to help them understand the pressures faced by carers in employment.

Young Carers are supported to reduce the impact of their caring role on their mental health and wellbeing, educational attainment and social development.

### Pharmaceutical Needs Assessment



In line with the statutory responsibilities of the Health and Wellbeing Board, the recommendations of the Pharmaceutical Needs Assessment were agreed which concluded that there are no current gaps in service delivery. As a key HWB partner, Healthwatch collected feedback from the public about how they access pharmaceutical services and their overall views of the services they receive.

The Board has implemented an action plan, which reflects our ambition to develop locally commissioned services to further support targets in the Joint Strategic Needs Assessment. These services will focus on the growing older population, incorporating pharmacy services into Teams Around Patients, the further expansion of pharmacy based public health services and promotion of self-care.

## What are our priorities?

County Durham's agreed health and wellbeing priorities for 2017-18 were:



Priority 1

Children and young people make healthy choices and have the best start in life



Priority 2

Reduce health inequalities and early deaths



Priority 3

Improve the quality of life, independence and care and support for people with long term conditions



Priority 4

Improve the mental and physical wellbeing of the population



Priority 5

Protect vulnerable people from harm



Priority 6

Support people to die in the place of their choice with the care and support that they need



## Priority 1



Children and young people make healthy choices and have the best start in life

### Supporting Children and Young People with SEND

The Health and Wellbeing Board listened to representatives of the eXtreme Group made up of young people with special educational needs and disabilities and signed up to the SEND Promise which pledges the Board will:

- Listen to the needs of the individual
- Support children and young people to access the best possible health care and provide information on the best place to meet their needs
- Fully involve and prepare children and young people during transition from children to adults services

The Board has approved a SEND Joint Commissioning Plan which sets out arrangements for education, health and care services.



### Oral Health

The actions within the County Durham Oral Health Strategy are making good progress. Partnership work has been underway with nurseries in the top 30% most deprived communities to implement tooth brushing schemes. There is ongoing work with the Sugar Smart pledge to reduce the availability of sugary snacks in community venues and the better promotion of water as the drink of choice. The Health and Wellbeing Board have also agreed to the next stage of testing the feasibility of expanding the community water fluoridation scheme for County Durham.

### Children and Young People's Mental Health

The Health and Wellbeing Board agreed plans to increase the number of initiatives focused on promoting resilience and emotional wellbeing in schools. Partnership work to roll out a resilience programme for 75 schools in County Durham is well advanced. Across the county we now deliver a flexible and responsive service 24/7, 365 days a year, for children and young people experiencing a mental health crisis.



### Health Needs Assessment of Young People Who Offend

The Health and Wellbeing Board supported and commended the approach undertaken on the Health Needs Assessment (HNA) of young people who offend in County Durham and the resulting new model for health provision, which sets out the strategic direction to improve health and wellbeing outcomes for these young people.

This involves recruitment of a specialist children's nurse, speech and language therapist, mental health care support workers and drug and alcohol staff to support the work of the County Durham Youth Offending Service.

## Priority 2



Reduce health inequalities and early deaths

### Gypsy Roma and Traveller (GRT) Health Project

The Health and Wellbeing Board supported an independent evaluation of the GRT Health Team which is now a model of national good practice. The GRT community has the worst health outcomes and lowest life expectancy of any community in County Durham and a number of actions were put in place with the aim of improving this. The work has resulted in:

- Improved trust and access to appropriate health care
- Health issues being discussed more openly in our GRT communities
- A more seamless service between health services and teams in housing, education and the voluntary sector



### Cancer Health Equity Audit

The Health and Wellbeing Board agreed to sign up to the development of a strategic action plan to address the identified inequalities in cancer incidence and mortality outlined in the Health Equality Audit. Key findings included:

- Cancer incidence and mortality is higher in more deprived areas
- Female lung cancer has been increasing over time
- Increasing inequality for males and females at different levels across the county

In addition, partner agencies have agreed to consider the findings when planning for cancer services.



### Tobacco

The Health and Wellbeing Board agreed a wider ambition to reduce smoking prevalence amongst adults aged 18 and over in County Durham to 5% by 2030.

Work to achieve this ambition is delivered through the Tobacco Control Alliance of local partners. Smoking prevalence is on the decline with stop smoking services achieving targeted numbers of quitters last year.

County Durham is the lead commissioner of the regional tobacco programme 'Fresh', a model which aims to change the broad social norms around the use of tobacco.

## Priority 3



Improve the quality of life, independence and care and support for people with long term conditions



### Teams Around Patients

The Health and Wellbeing Board supported the creation of 14 Teams Around Patients (TAP) established across County Durham, involving 69 GP Practices. The teams prioritise the top 2% of the most frail and vulnerable older people and those with long-term conditions who are at risk of hospital admissions. The teams agree proactive multi-disciplinary responses, so ensuring that health and social care “discharge capacity” (workforce, beds, equipment, funding) meets daily demand.

### Dementia Friendly Communities

The Health and Wellbeing Board agreed the Dementia Strategy which includes the rollout of dementia friendly communities which has continued at a pace. Dementia friendly work has been developed and implemented in Beamish museum, which is seen by many museums as an example of good practice. Work with Dalton Park and Durham City Centre has commenced to make sure their shops, food outlets and cinemas are dementia friendly. Three Housing Associations have linked in with four of the Area Action Partnerships to put in place a two year Coordinator post to support local areas to implement Dementia Friendly Communities.

The Board initiated work with the Alzheimer’s Society and the Council’s Spatial Policy and Assets Teams to consider the effectiveness of emerging planning policies. Planning policies are being strengthened to ensure that the needs of people living with dementia are considered through the decisions about planning applications, helping to ensure that our neighbourhoods are for life, and extend the active participation of older people with dementia in their local communities.

### Adult Autism Self Assessment

The Health and Wellbeing Board agreed the adult Autism self assessment and next steps including further improvements to address waiting times for assessment, redesign the pathway and ensure a smooth transition from children to adults services.

The assessment also identified a number of areas where good progress had been made, including reasonable adjustments to council services, autism awareness training, carers assessments and availability of advocates.





## Priority 4



Improve the mental and physical wellbeing of the population



### Social Isolation Projects

Each AAP has received £25,000 allocated through the improved Better Care Fund to support community led initiatives that meet local needs. The aim is to focus on prevention and to improve outcomes for older people who are socially isolated by encouraging participation in activities and projects that provide opportunities for people to contribute positively to their local communities.

### Working Towards a Healthy Weight in County Durham

Building upon the DPH Annual Report 2015: Obesity - An issue too big to ignore ... or too big to mention? the Healthy Weight Alliance (HWA), a sub group of the Health and Wellbeing Board, has produced a strategic plan for a system wide response to halt the rise in obesity by 2022. The focus is on four key areas:

- leading by example;
- give every child the best start in life;
- increasing play; and
- engaging the whole system



### Active Durham

The Health and Wellbeing Board is supportive of the work of the Active Durham Partnership to spread consistent and positive messages about the benefits of physical activity, opportunities and resources and cascading skills to their workforce on a sector basis.

Evidence is being studied to better understand the barriers and needs for older people, women and girls and those living in particular areas of the county. Work is taking place with schools including the development of the Active 30 online resource hub and campaign to help schools enable all of their children to be active for 30 minutes every day.



## Priority 5



Protect vulnerable people from harm

### Foetal Alcohol Spectrum Disorder Group (FASD)

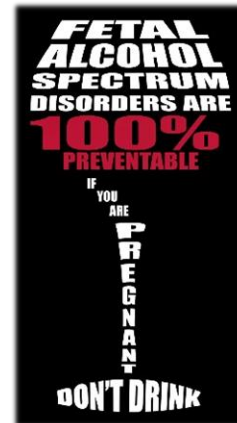
The Health and Wellbeing Board, in conjunction with the Safe Durham Partnership and Local Safeguarding Children Board, agreed to support the work of the Foetal Alcohol Spectrum Disorder Group which was set up to tackle the impact of foetal exposure to alcohol before birth with a focus on prevention and early intervention. The group has campaigned to promote the message that there is no safe level of drinking in pregnancy by integrating with the Better Births initiative and training relevant staff to raise awareness of FASD.



### Thematic Review of County Durham and Darlington Child Death Overview Panel

The Health and Wellbeing Board received the review of child deaths in the county and considered the findings in terms of learning points, particularly in relation to improving standards within maternity services.

The Board supported the review findings and used its influence to promote the issues with Sustainability & Transformation leads in order to feed into the review of local maternity services.



### Health Protection Assurance

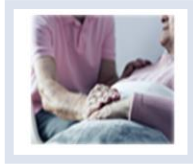
The Health and Wellbeing Board received assurance that measures are in place to protect the health of the County Durham population. This includes planning for and responding to emergencies that present a risk to public health, making representations about licensing applications and plans for screening and immunisation.

Healthwatch undertook consultation with the public on screening programmes to inform this review.

Health protection in County Durham is strong, particularly in cancer screening, new born screening rates and emergency planning.



## Priority 6



Support people to die in the place of their choice with the care and support they need

### Improving Palliative and End of Life Care

The Health and Wellbeing Board agreed the Improving Palliative and End of Life Care: Strategic Commissioning Plan, which has been refreshed. Actions that are being progressed include a single point of access, specialist pharmacy support, a 24/7 medical model and a model of hospice delivery for the whole county.

A specialist out of hours palliative care advice line has been set up for patients, carers and professionals. This is a telephone service manned by staff with specialist knowledge and skills, which aims to ensure a seamless provision of advice is given on evenings and weekends.

Area Action Partnerships and local hospices are working together to develop specialist bereavement and counselling services for children, young people and families experiencing grief and bereavement.



### Macmillan Joining the Dots County Durham

The Health and Wellbeing Board supported the new social model which was developed through the Joining the Dots Project to make sure that all people affected by cancer have the opportunity to receive the best support for their needs. This could be from financial concerns and planning for the future to help with housework and taking care of pets.

Interviews were carried out with people in County Durham affected by cancer to determine support needs and service provision and a group of volunteers have been recruited to progress plans for operation.

The new model will mean that support is tailored to individual needs, support is available on evenings and weekends and key workers will be based in the local community.

## Challenges for County Durham



The percentage of mothers smoking at time of delivery is higher than national and regional averages.



The percentage of children aged 4-5 and 10-11 with excess weight are above national averages.



Alcohol specific hospital admissions for under 18's are above national rate.



Breastfeeding at 6-8 weeks is below national and regional rates.



Large inequality in levels of dental disease in 5 year olds across the County.



Successful completions for adults in drug treatment are below target.



The gap in the employment rate for those with a long term health condition is above national and regional averages.



Mortality from liver disease for persons aged 75 and under is increasing and is above the national rate.



Successful completions for adults in alcohol treatment are below target.



The suicide rate is above national and regional averages.



Falls, injuries and hip fractures in the over 65's are above national averages.

# Future work of the Health and Wellbeing Board

The Health and Wellbeing Board's work programme for 2018-19 will build on the progress made to date, and will include the following:

## Health and Wellbeing Board Strategic Priorities



The HWB Joint Health and Wellbeing Strategy will be reviewed to establish the priorities for the Health and Wellbeing Board beyond 2019, based on the evidence in the Joint Strategic Needs Assessment and the Integrated Needs Assessment, to ensure a continued focus on addressing the county's key challenges, improving the health and wellbeing of people in County Durham and reducing health inequalities.

## Health and Social Care Integration



The NHS England 2018/19 planning guidance was clear in articulating the expectation that Integrated Care Systems would need to develop further to enhance the quality of health and social care.

To successfully deliver improvements a number of challenges are faced both locally and nationally, these include:

- 1. Care Quality** – This is impacted by the difficulty in recruiting and retaining staff across a number of areas. Innovative approaches are being explored to encourage nurses to work in County Durham and recruit and retain GPs within Primary Care.
- 2. Demographics** - In recent years, we have experienced major demographic changes across County Durham, such as the increase in proportion of older people. The increased demand on services requires organisations to focus on managing demand and prevention.
- 3. Finances** – We need to find new ways to deliver care for the local population to ensure budgets are utilised to best effect and further shift towards prioritising prevention will be needed.
- 4. The System** – County Durham will see changes to planning footprints and engagement processes and we need to continue to plan at scale for how the needs of our county's population are met for health services.



An extensive piece of work was undertaken to identify what we need to do to take forward a clear and robust Health and Social Care Plan for County Durham, including:

- Formalise existing alliances and partnerships and develop a clear strategy that will enable County Durham to feed into the wider Health and Care agenda across the North East & Cumbria from a position of strength.



- Progress work which has already begun to clearly articulate the ambition for children and young people in terms of integration.
- Develop a local solution for integrated commissioning whilst ensuring that we use collective commissioning capacity to increase efficiency.
- Implement a more formalised governance structure for the integration agenda.
- Implement the new model for NHS Community Services in October 2018.

The Health and Wellbeing Board will continue to monitor joint health and social care planning and commissioning through the Better Care Fund, to alleviate pressures faced by the adult social care sector and NHS. Criteria for funding allocated to AAPs for projects to address social isolation has been finalised and progress will be monitored.

## **Prevention at Scale**

In order to progress Prevention as a vital direction for public services we will apply the skills and knowledge gained from national co-operation and work closely with the Local Government Association to make progress towards tackling stigma surrounding suicide and mental health, and scaling up mental wellbeing across the workforce.

A model is being developed, setting out clearly the strategic direction for this work, which will be taken forward by the Partnership and evaluated by the LGA in November 2018. We will continue to build on this progress and apply learning from the project to other key areas identified in the Joint Health and Wellbeing Strategy.

## **Mental Health**

Following wider stakeholder consultation the Health and Wellbeing Board will agree a refreshed plan to improve the mental health of people in County Durham. The plan will cover the five priority themes:

- Children and young people
- Adults
- Suicide and self harm
- Dementia
- Crisis care



It will also consider five cross-cutting themes:

- Workforce
- Engagement and communications
- Evidence led
- Good governance
- Think Family

A robust performance framework will ensure that the Health and Wellbeing Board and partners can capture and monitor progress over the long and short term.

## Children Looked After and Care Leavers

The Health and Wellbeing Board will engage with the Care Leavers Strategic Group to explore the number of female care leavers who are pregnant or mothers and support will be offered through the vulnerable parent pathway. Work is underway to develop a better understanding of the placement and/or risk factors through case review and focus groups, to enable benchmarking and to develop an action plan.

This work will form part of the Health Needs Assessment for Looked After Children and Care Leavers.

## Alcohol Evidence Review



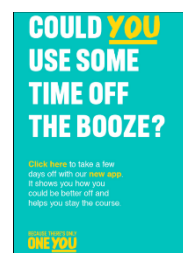
A Minimum Unit Price for Alcohol will be implemented in Scotland from May 2018. The British Government has indicated its intention to develop an alcohol strategy and will ask Public Health England to look at the evidence base again.

The Health and Wellbeing Board received a presentation on the Public Health England Alcohol Review in July 2017 and will continue to monitor further communications from government and impact

of the legislation in Scotland and consider its commitment to the alcohol agenda in conjunction with the Safe Durham Partnership.

## Co-ordinated Health and Wellbeing Campaigns

We will develop a co-ordinated multi-agency approach to marketing campaigns for the agreed Joint Health and Wellbeing Strategy priorities and facilitate a mechanism by which communication specialists from partner agencies are able to come together to achieve this. The key areas of focus for the forthcoming year will be mental health, breastfeeding, tobacco, alcohol and staying well during the winter.



## Pharmaceutical Needs

The HWB will continue to manage the provision of pharmacy services across County Durham and monitor the action plan which was developed from the Pharmaceutical Needs Assessment in March 2018. The action plan identified scope to further develop locally commissioned services to support the growing older population, incorporate pharmacy services into TAPs and promote self-care.

## Health and Wellbeing Board Partners



[www.durham.gov.uk](http://www.durham.gov.uk)



[www.countydurhampartnership.co.uk](http://www.countydurhampartnership.co.uk)



[www.northdurhamccg.nhs.uk](http://www.northdurhamccg.nhs.uk)



[www.chsft.nhs.uk](http://www.chsft.nhs.uk)



[www.durhamdaleseasingtonsedgefieldccg.nhs.uk](http://www.durhamdaleseasingtonsedgefieldccg.nhs.uk)



[www.ddfire.gov.uk](http://www.ddfire.gov.uk)



[www.healthwatchcountydurham.co.uk](http://www.healthwatchcountydurham.co.uk)



[www.cddft.nhs.uk](http://www.cddft.nhs.uk)



[www.nth.nhs.uk](http://www.nth.nhs.uk)



[www.tewv.nhs.uk](http://www.tewv.nhs.uk)



[www.durham-pcc.gov.uk](http://www.durham-pcc.gov.uk)



[www.hdft.nhs.uk](http://www.hdft.nhs.uk)

For information or queries about any of the Health and Wellbeing Board's work you can email us at [HWB@durham.gov.uk](mailto:HWB@durham.gov.uk)